



**MITCHAM HAWKS FOOTBALL CLUB INC.
ESTABLISHED 1908**

2015 SPONSORSHIP PROSPECTUS

WHY SPONSOR THE HAWKS?

300 + JUNIOR PLAYERS & FAMILIES

100 + SENIOR PLAYERS & FAMILIES

MANY PAST PLAYERS & FAMILIES

850 + FACEBOOK FOLLOWERS

500 + EMAIL DATABASE

ACTIVE WEBSITE

Contact: sponsorship@mitchamhawks.com.au

or

Dylan Gomer - 0412 889 203

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UNDER 18 GUERNSEY



INVESTMENT: \$2,000 PA
(2 YEAR MINIMUM)

BENEFITS: BUSINESS LOGO PROMINENTLY DISPLAYED
ON THE BACK OF THE UNDER 18'S GUERNSEY

OVAL SIGN

BAR SIGN

LOGO ON WEBSITE HOME PAGE

INCLUSION IN MFC SPONSORS DIRECTORY

FACEBOOK PROMOTION

EMAIL PROMOTION

'1908 CLUB' MEMBERSHIP

CLUB POLO

CLUB CAP

2015 SPONSORSHIP PACKAGES

Brand Exposure	Gold Sponsorship	Blue Sponsorship	Senior Player Sponsorship	Junior Player Sponsorship
Oval Sign	X			
Bar Sign	X	X	X	X
Facebook Promotion	X	X		
Email Promotion	X	X		
Logo on website homepage	X	X		
Logo in Hawk Talk	X	X		
Inclusion in MFC sponsorship directory	X	X	X	X
Sponsors Day	X	X	X	X
Sponsorship Certificate	X	X	X	X
1908 Club' membership	X	X		
2 Tickets to Annual Ball	X			
Club Polo	X			
Club Cap	X			
Player photo	X	Upgrade for \$250	X	X
Players subscriptions included	X	Upgrade for \$250	X	X
Investment	\$2,000	\$1,000	\$450	\$350

If you would like to support the club and none of these sponsorship packages suit your needs, please contact us and we can discuss other options. The Mitcham Football Club is committed to working with businesses to ensure that mutual benefit can be achieved.

2015 SPONSORSHIP APPLICATION FORM

Business Details:

Business Name:		Contact Name:	
Business Address:		Phone number:	
Email Address:		Business Website:	
Sponsored Player:			

Packages:

	Cost	tick applicable
Junior player sponsorship	\$350	
Senior player sponsorship	\$450	
Blue Sponsor	\$1000	
Gold Sponsor	\$2000	

Other:

<input type="checkbox"/> Best Player Awards	Please enclose or contact Dylan Gomer on 0412889203
<input type="checkbox"/> Prize/ Raffle Donation	Please enclose or contact Dylan Gomer on 0412889203

Checklist:

	Completed
Company logo emailed to: sponsorship@mitchamhawks.com.au	
Draft of clubroom signage enclosed or emailed to: sponsorship@mitchamhawks.com.au	
Company business cards/promotional info for display in the club provided	

Payment:

<input type="checkbox"/> EFT	Bank Transfer to the following bank accounts (please provide business name for reference)		
	Account: Mitcham Football Club	BSB: 105 033	Acc No: 151 353 140
<input type="checkbox"/> Cheque enclosed		<input type="checkbox"/> Please invoice my business	

All sponsorship of the Mitcham Football Club are tax deductible, and a tax invoice will be provided.

Please email to sponsorship coordinator Dylan Gomer (sponsorship@mitchamhawks.com.au) or return to: Mitcham Football Club, PO Box 46, Kingswood SA 5062.